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## **Tulum reaffirms its leadership path in the Caribbean, receives a visit from the mayor of Punta Cana**

To celebrate one year of twinning, the two cities have met in Tulum; the capital of the Mayan Caribbean in order to strengthen their institutional and tourist relations, both destinations also remain open to commercial exchange.

The visit of the mayor of the Verón Punta Cana municipal tourist district, Eng. Ramón Antonio Ramírez De la Rosa aims to see firsthand the tourism digital marketing strategies successfully implemented by Lic. Diego Castañon Trejo, Municipal President of Tulum, learn about the operation of CITAEM Tulum (Tourist Information and Business Service Center) and tour the facilities of the "Felipe Carrillo Puerto" International Airport in Tulum, since in 2025 the idea of GAFSACOMM; The airport managers are in charge of allowing the airline Mexicana de Aviación to fly from Tulum to Punta Cana.

"This visit will allow us to continue enriching the tourist experience of travelers and attracting new investments in the Insular and Peninsular Caribbean area," said José Manuel Muñoz, President of the Punta Cana tour operators and important Director of the Jumbo Tours Group Company in the Dominican Republic.

Actions like this contribute to reaffirming Tulum's leadership path in terms of tourism innovation, integrating new concepts, products, services or processes in the tourism industry, highlighting the transformative vision of Castañon Trejo.