

## Tulum: Unmissable Tuesdays for locals and nationals are coming

As part of the actions aimed at promoting economic activity and boosting tourism activity, the General Directorate of Tourism and Economy of the Tulum City Council is implementing a campaign to integrate and disseminate the set of offers, promotions and discounts offered by hotels, attractions, restaurants, bars and shops on public roads to attract both local and national customers, under the commercial slogan: "Unmissable Tuesdays for Locals and Nationals"

The local and national consumer public will be able to learn about the offers, promotions and discounts available on the destination's official platform: <a href="https://www.visittulum.travel">www.visittulum.travel</a> where the participating brands and businesses will be duly registered, who will keep their advertising material updated.

Thus, the "Unmissable Tuesdays for Locals" will be more attractive days to go in person to consume food and drinks in a wide variety of restaurants, bars and street stalls in Tulum, while the "Unmissable Tuesdays for Nationals" will be more attractive days to digitally reserve hotel rooms, flights, tours or attractions on your next visit to Tulum under a safe and reliable platform.