



May 9, 2024

## **Dubai ATM Fair Closing**

# **Tulum continues to expand air connections and investments with the Middle East**

Tulum's participation for the second consecutive year in the Dubai Travel Market (ATM) fair had as one of its priority objectives to expand air connections and investments to the Mexican Caribbean from the capitals of the Middle East to boost its tourism and economic sector in markets with greater purchasing power who seek distant, exotic and safe places.

The General Directorate of Tourism and Economy of the Tulum City Council affirms that the framework of this fair was an opportunity to maintain solid conversations with the main commercial and private airlines from Middle Eastern countries, since there is great interest from travelers between both tourist regions. which still remains to be ratified commercially and directly by GAFSACOMM; administrator of the Tulum International Airport who will be in charge of following up to attend to the exploration visits and exchange of technical information.

Within the framework of this edition, meetings were held with The First Group, Taiba Investments, The Leading Hotels Of The World, Visit Dubai, Saudia Airlines, Qatar Airways, Emirates Airlines, Etihad Airways, Mayfair Jets and Oman Airports as well as media specialized as Destinations Of The World News. Finally, it is expected to hold The World Travel Awards Gala Ceremony in Tulum for 2026, which is expected to be an unprecedented event for the destination.